



OnTrak with ReposiTrak

Thought Leadership Webinar Series

Q3 Quarterly Trends Update:

Preventing Organic Food Fraud During Disruptive Times

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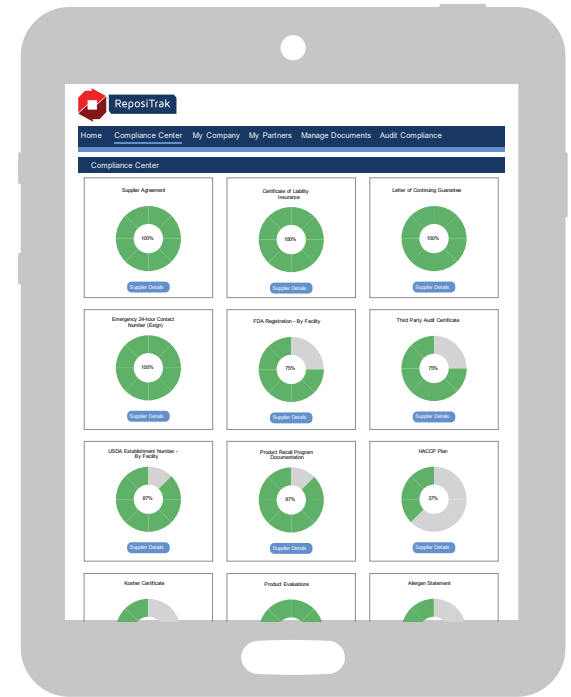
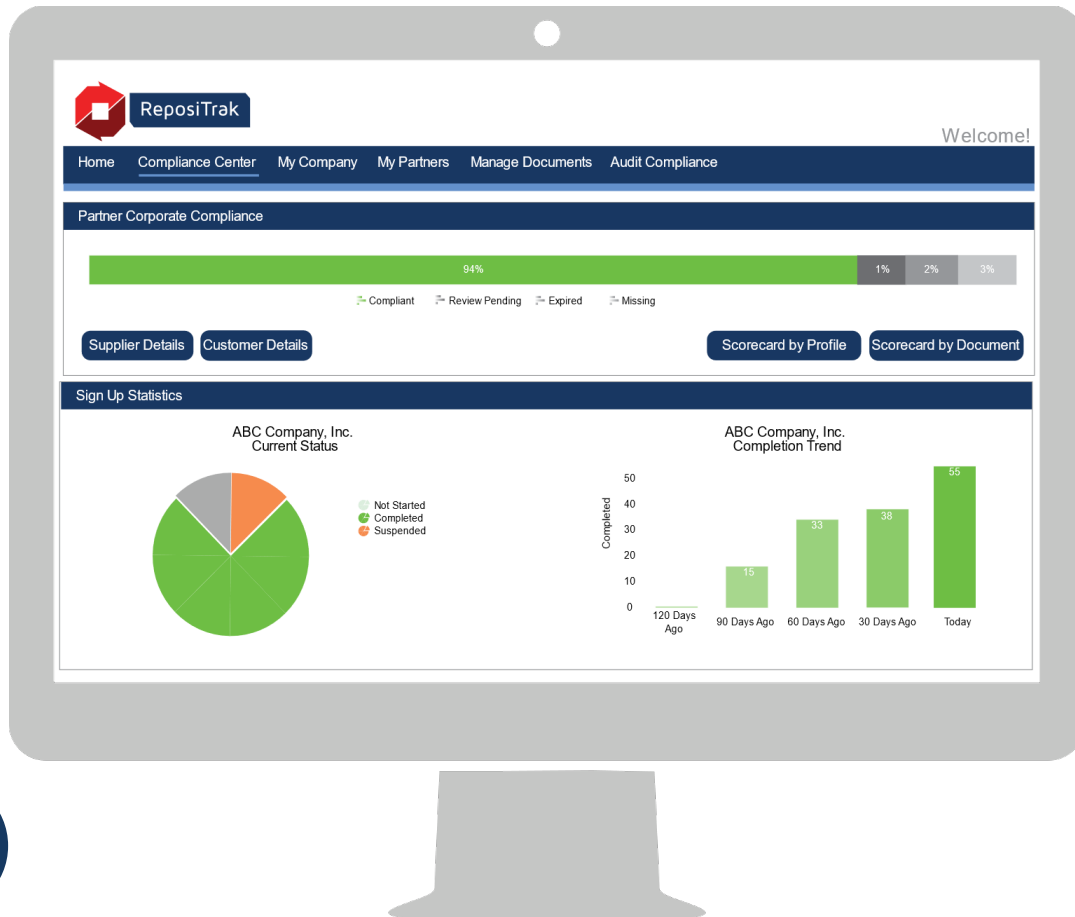


“ReposiTrak is a **pioneering innovator** in delivering robust retail management software solutions for our rapidly changing industry. This technology will equip our members with a toolbox for success in a constantly evolving marketplace. We are thrilled to partner with ReposiTrak as we continue to advance and expand our ecosystem.”



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Search Criteria

Categories:

Locations:

Compliance:

Audit Types:

Business Profile:

Any All

Any All

Any All

Any All

We've found over 50 suppliers. As a helpful hint, you can allow...
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 2. Email us at CONCIERGE@REPOSITRAK.COM for help finding the right supplier for you.

Similar Suppliers Showing 1-25 of 134

SUPPLIER	SUPPLYING	PROVIDING DOCUMENTS	COMPLIANCE
Acme Industries Massachusetts Hyde Park	Bagels Bakery Assortments Baking Chocolate Baking Flavors & Extracts Baking Mixes Baking Soda Batter & Coating Mixes	Letter of Continuing Guarantee Supplier Self-Assessment Questionnaire (SAQ)	 11 Customers <input type="button" value="Action"/>
Beta Candies & More Maryland Baltimore Frederick Virginia Roanoke West Virginia Martinsburg	Candy & Chocolate Cereal & Granola Bars Cheese Cheese Puffs Chips Coffee Crackers Dried Vegetables Dry Beans Eggs View 8 more	Carrier Compliance Policy Certificate of Liability Insurance Certificate of Organic Operation-by Facility Emergency 24-hour Contact Number (Esign) FDA Registration - By Facility Genetically Modified Organism (GMO) Statement Hold Harmless Letter of Continuing Guarantee Organic Certification - By Facility Product Recall Program Documentation View 10 more	 5 Customers <input type="button" value="Action"/>
Charlie Coffee Colorado Denver Sparta California Los Angeles Oakland San Francisco	Candy & Chocolate Cereal & Granola Bars Cheese Cheese Puffs Chips Coffee Crackers Dried Vegetables Dry Beans Eggs View 8 more	Carrier Compliance Policy Certificate of Liability Insurance Certificate of Organic Operation-by Facility Emergency 24-hour Contact Number (Esign) FDA Registration - By Facility Genetically Modified Organism (GMO) Statement Hold Harmless Letter of Continuing Guarantee Organic Certification - By Facility Product Recall Program Documentation View 2 more	 2 Customers <input type="button" value="Action"/>



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OnTrak with ReposiTrak

Q3 Quarterly Trends Update:

Preventing Organic Food Fraud During Disruptive Times

John Spink, PhD

- **Director & Assistant Professor, Food Fraud Initiative**
- **Eli Broad Business College, Michigan State University**
- **Department of Supply Chain Management**



Food Fraud Prevention Academy

Food Fraud Quarterly Trends Update: Preventing Organic Food Fraud During Disruptive Times

John Spink, PhD

Director, Food Fraud Prevention Think Tank LLC

Assistant Professor, Supply Chain Management

Eli Broad Business College, MSU

- Introduction to Supply Chain Management (SCM 303)
- Procurement and Supply Management (SCM 371)

WWW.FoodFraudPrevention.com

Twitter @FoodFraud #FoodFraud

Wednesday, July 15, 2020

OnTrak Webinar Series

Hosted by: Repositrak





Food Fraud Prevention Resources

Textbook: Food Fraud Prevention (Spink, 2019)

Massive Open Online Course (MOOC – **free**, open, online)

- With a '**certificate of completion**' based on **assessments**
- On-demand, ten professional training hours
- 1. **Food Fraud Prevention Overview MOOC**
- 2. **Food Fraud Prevention Audit Guide MOOC**
- 3. **Food Defense Threat Audit Guide MOOC**
- 4. **Food Fraud Vulnerability Assessment & Prevention Strategy (VACCP)**

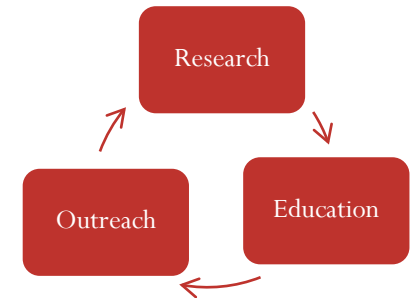


Executive Education

- (Includes invitation-only/ brand owner-only sessions)
- 1. **Food Fraud Prevention Annual Update**
- 2. **Food Fraud Management Strategy**
- 3. **Food Fraud Initial Screening FFIS/ FFVA Workshop**

Reports, Primer Documents, and Scholarly Works

Videos and Training Links

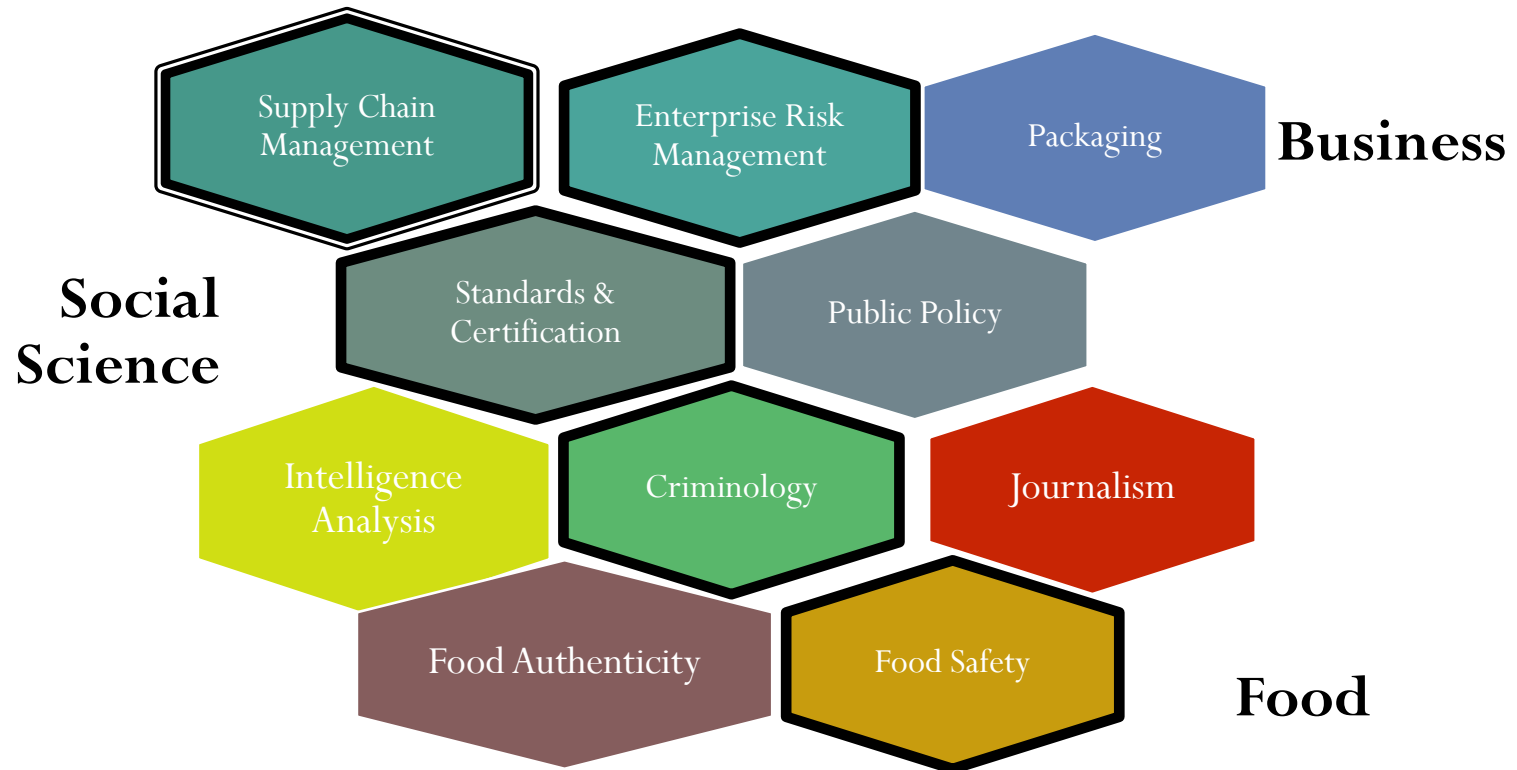


Link to Textbook:

<http://www.anrdoezrs.net/links/9101220/type/dlg/https://www.springer.com/us/book/9781493996193>



Our Approach: The Science and Sciences of Food Fraud Prevention





Quarterly Trends Update Webinars Series

- 2018-3Q
- Non-conformity
- 2018-4Q
- GFSI FF Document
- 2019-1Q
- Management
- FFPC
- 2019-2Q
- US Food Law Compliance

Quarterly Trends Update: Food Fraud Compliance and the Implications to Your Business: 3Q-2018

Webinar: Wednesday, September 19, 2018
1:00 to 2:00 PM ET

John Spink, PhD & Douglas C Moyer, PhD
Director & Assistant Professor, Food Fraud Institute
College of Veterinary Medicine, Food Safety

WWW.FoodFraud.MSU.edu Twitter: @FoodFraud and #FoodFraud

Quarterly Trends Update: Food Fraud Compliance and the GFSI Food Fraud Technical Document / 4Q-2018

Webinar: Wednesday, December 12, 2018
1:00 to 2:00 PM ET

John Spink, PhD & Douglas C Moyer, PhD
Director & Assistant Professor, Food Fraud Institute
College of Veterinary Medicine, Food Safety

Quarterly Trends Update for Food Fraud Compliance and the GFSI Food Fraud FFPC/ 2019-Q1

Webinar: Wednesday, March 20, 2019
2:00 to 3:00 PM ET

John Spink, PhD & Douglas C Moyer, PhD
Director & Assistant Professor, Food Fraud Institute
College of Veterinary Medicine, Food Safety

Quarterly Trends Update: Food Fraud Compliance for US Laws & Food Laws: 2019-Q2

Webinar: Wednesday, June 20, 2019
2:00 to 3:00 PM ET

John Spink, PhD & Douglas C Moyer, PhD
Director & Assistant Professor, Food Fraud Institute

FSSC 22000 5/9/2018

FSSC 22000 and Food Fraud Prevention

FSSC 22000 FF & FD System Requirements identify support document including:

- Background
- Definition
- Requirements
- Implementation
- Plan and Strategy
- Testing
- References

Risk Conformity Grading - FF & FD

- Global IFC
- FF and FD requirements are complete, sponsor has approved and has signed and authorized all applicable documents
- Major IFC
- FF and FD requirements are complete, sponsor has approved and has signed and authorized all applicable documents
- Minor IFC
- FF and FD requirements are complete but the design is incomplete and sponsor has not yet approved or finalized

FoodFraud.msu.edu

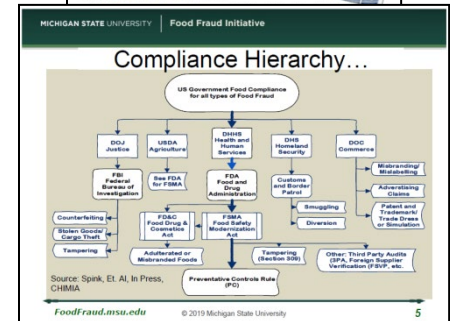
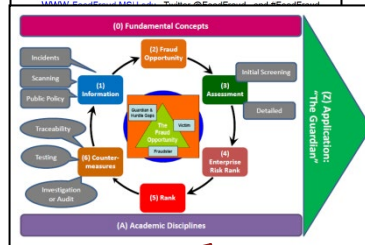
GFSI Announcement 5/9/2018

- Food fraud review:
- Blog, Technical Report

TACKLING FOOD FRAUD THROUGH FOOD SAFETY MANAGEMENT SYSTEMS

http://www.mygfsi.com/files/Technical_Documents/201805-food-fraud-technical-document-final.pdf

FoodFraud.msu.edu © 2018 Michigan State University



<https://doi.org/10.1016/j.foodcont.2019.06.002>



Quarterly Trends Update Webinars Series

• 2019-3Q

• 2020-1Q

• 2020-2Q

MICHIGAN STATE UNIVERSITY | Food Fraud Initiative

**Quarterly Trends Update:
Annual Update and Action Plan 2020:
2019-Q3**

Webinar: Tuesday, October 1, 2019
2:00 to 3:00 PM ET

John Spink, PhD & Douglas C Moyer, PhD

Director & Assistant Professor, Food Fraud Initiative
*MEMBER of Broad Business College, MSU
*MEMBER of Department of Supply Chain Management
Introduction to Supply Chain Management (SCM 303)
Procurement and Supply Management (SCM 371)

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MICHIGAN STATE UNIVERSITY | Food Fraud Initiative

**Quarterly Trends Update:
FF Implementation Method to
"Demonstrate Implementation":
2020-Q1**

Webinar: Tuesday, January 14, 2020
4:00pm to 5:00 pm ET

John Spink, PhD
Director & Assistant Professor, Food Fraud Initiative
EM Broad Business College, MSU
Department of Supply Chain Management
Introduction to Supply Chain Management (SCM 303)
Procurement and Supply Management (SCM 371)

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**Quarterly Trends Update:
Stress Testing Your Food Fraud Prevention
Strategy
– application to COVID-19**

THE PURCHASING PROCESS

Food Safety Management System (FSMS) requirements for commercial standards by BRC, IFS, SQF, FSSC 22000, etc.

GFSI REQUIREMENTS FOR PURCHASING

**Food Fraud Annual Update:
Process Review**

1. Update incidents, review incident collection method and competence
2. Consider best practices and changes in the requirements
3. Develop modification plan
4. Get approval
5. Implementation plan for 2020 – document, get approval, schedule

Document: Gap Analysis Annual Review

Classifying the Type of Supply Chain Disruptions

COVID or the SCD?

Events	Causes	Effects
<ul style="list-style-type: none"> Operational/Technical: e.g., forecasting errors, capacity constraints, information technology disruptions Natural/Hazard: fire, food, monsoon, earthquake Economy/Competition: interest rate fluctuations, the bankruptcy of suppliers, increased cost of goods Legal/Political: lawsuits, wars, border restrictions, regulations Intentional acts for harm or economic gain 	<ul style="list-style-type: none"> Intentional or unintentional Occur inside or outside the normal operation Be conducted by one or many sources (attackers, root causes) One company can be the target of another company Have one or many targets The attack could be a one-time or an ongoing program, and the SCD could lead to a delay or a stoppage Have an intent for economic gain or harm such as public health, economic or terror 	<ul style="list-style-type: none"> Including delays or stoppages such as: <ul style="list-style-type: none"> macro demand manufacturing supply infrastructural

Now the disruption is characterized and classified

FoodFraudPrevention.com © 2020 John W Spink 14

What is 'Organic' and how is it Defined?



Organic Market Overview

Organic Price Premiums Remain High

- Consumer demand for organically produced goods continues to show consistent growth providing market incentives for U.S. farmers across a broad range of products
- U.S. sales of organic products were an estimated \$2.2 billion in 2012 and hit \$52.5 billion in 2018
- Over 82% of households across the U.S. purchase some organic products



Reference: 2019 Organic Industry Survey – Organic Trade Association



Organic Food Demand 1Q 2020

- Already growing in 2019: Total Organic +5.0%
- 1Q 2020: 4.9% growth to 8+%
- Reference: Organic Trade Association, 2020 Organic Industry Survey, Conducted 2/7/2020 to 3/27/2020: <https://ota.com/news/press-releases/21328>





Overview of the Requirements: USDA's National Organic Program

What is required and how to combat fraud?

- Organic Foods Production Act (OFPA) of 1990
- U.S. Code implemented in 7 CFR 205
 - Set organic standards
 - Require oversight of mandatory certification and organic production
 - **Organic system plan**
 - **Recordkeeping**

Code of Federal Regulations	
Title 7 - Agriculture	
Volume: 3 Date: 2020-01-01 Original Date: 2020-01-01 Title: PART 205 - NATIONAL ORGANIC PROGRAM Context: Title 7 - Agriculture. Subtitle B - Regulations of the Department of Agriculture (Continued). CHAPTER I - AGRICULTURAL MARKETING SERVICE (STANDARDS, INSPECTIONS, MARKETING PRACTICES), DEPARTMENT OF AGRICULTURE (CONTINUED). SUBCHAPTER M - ORGANIC FOODS PRODUCTION ACT PROVISIONS.	
Pt. 205	
PART 205—NATIONAL ORGANIC PROGRAM	
Subpart A—Definitions	
Sec.	
205.1	Meaning of words.
205.2	Terms defined.
205.3	Incorporation by reference.
Subpart B—Applicability	
205.100	What has to be certified.
205.101	Exemptions and exclusions from certification.
205.102	Use of the term, "organic."
205.103	Recordkeeping by certified operations.
205.104	[Reserved]
205.105	Allowed and prohibited substances, methods, and ingredients in organic production and handling.
205.106	[Reserved]
205.199	[Reserved]
Subpart C—Organic Production and Handling Requirements	



U.S. Organic Regulations

TITLE 7—Agriculture

Subtitle B—REGULATIONS OF THE DEPARTMENT OF AGRICULTURE (CONTINUED)

CHAPTER I—AGRICULTURAL MARKETING SERVICE (STANDARDS, INSPECTIONS, MARKETING PRACTICES), DEPARTMENT OF AGRICULTURE (CONTINUED)

SUBCHAPTER M—ORGANIC FOODS PRODUCTION ACT PROVISIONS

PART 205—NATIONAL ORGANIC PROGRAM

- 7 CFR § 205.100 What has to be certified.
- 7 CFR § 205.102 Use of the term, “organic.”
- 7 CFR § 205.2 Terms defined.

Organic. A labeling term that refers to an agricultural product produced in accordance with the Act and the regulations in this part.

Organic system plan [OSP]. A plan of management of an organic production or handling operation that has been agreed to by the producer or handler and the certifying agent and that includes written plans concerning all aspects of agricultural production or handling described in the Act and the regulations in subpart C of this part.



§ 205.201 Organic production and handling system plan

§ 205.201 Organic production and handling system plan. [emphasis added]

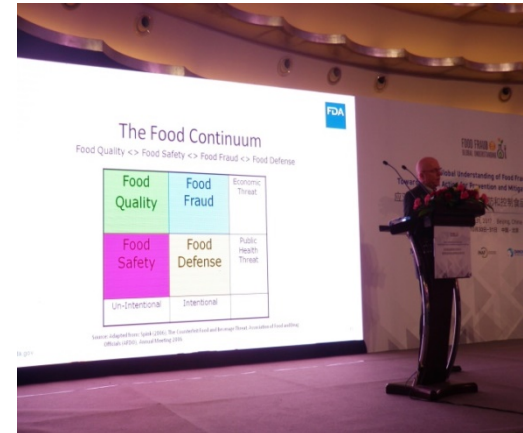
- a. The producer or handler of a production or handling operation, ... must develop an organic production or handling system plan that is agreed to by the producer or handler and an accredited certifying agent. An organic system plan.... An organic production or handling system plan must include:
1. A description of practices and procedures...
 2. A list of each substance to be used as a production or handling input...
 3. A description of the monitoring practices and procedures to be performed and maintained **to verify that the plan is effectively implemented**;
 4. A description of the recordkeeping system implemented to comply with the requirements established in **§ 205.103**;
 5. A description of the management practices and physical barriers established to prevent commingling of organic and nonorganic products...
 6. **Additional information deemed necessary by the certifying agent to evaluate compliance with the regulations.**



AND!!!

U.S. Food Drug & Cosmetics Act of 1938

- All types of Food Fraud are illegal.
 - FDCA: Adulterated Foods, Misbranded Foods
- To determine “hazards that require a preventive control,” an assessment for all types of fraud is needed.
- Addressing Food Fraud is **NOT** covered in the FDA Food Defense plans.



Current FDA Thinking: FDCA, Dr. Ostroff, April & Oct. 2017

Reference:
<http://foodfraud.msu.edu/2017/11/06/updated-comments-from-fda-presentation-on-food-fraud-and-economically-motivated-adulteration-fda-deputy-commissioner-for-foods-dr-stephen-ostroff/>

USDA National Organic Program (NOP) Resources



USDA National Organic Program (NOP)

Resources:

1. check/ confirm certificates
2. Review enforcement actions
3. Learn how to identify fraudulent certificates (WOW!)



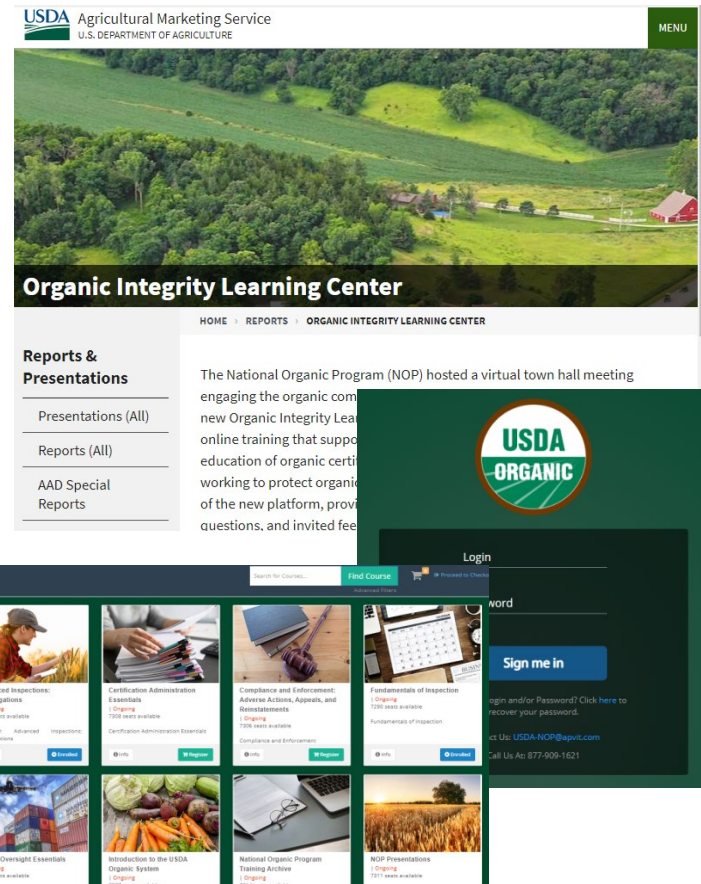
Enforcement

- Check the status of [certified operations and certifiers](#)
- View [Enforcement Actions](#)
- View [Fraudulent Certificates](#)



USDA NOP – Organic Integrity Learning Center

- Free, online resource
- Foundational concepts from registration to inspection
- <https://www.ams.usda.gov/reports/organic-integrity-learning-center>





USDA-NOP Priority Enforcement and Oversight

- **PRIORITY:** Organic Fraud Prevention
- Funded OTA Course (OILC)

Organic Integrity Learning Center

- **Enrollment Update:**
 - >1,500 Accounts
 - >200 Completions per Lesson
- **Coming Upgrade:**
 - Introduce Course Certificates
- **Upcoming Courses:**
 - Advanced Investigations
 - Fraud Prevention (OTA)
 - Certification Administration
 - Material Reviews (OMRI)
 - Tools for Traceability

Public Sign-Up Process
Individual or Group Requests:
USDA-NOP@apvit.com
Include: User Name, First Name, Last Name, Organization, Email



National Organic Program Goals

- 1** Strong Organic Control Systems Trusted People, Processes, and Rules
- 2** Farm to Market Traceability Worldwide Supply Chain Integrity
- 3** Robust Enforcement A Level Playing Field for All
- 4** Support the Standards; Collaborate with Community Engagement and Transparency

Risk-Based Control System Oversight

Inspections
(Annual Certification, Unannounced Visits, Random Checks)

Farm > Aggregator > Processor > Broker > Shipper > Wholesaler > Retailer > Consumer
Certifier Information Sharing Speeds Fraud Detection!

Surveillance
(Supply Chain Monitoring, Mass Balance Checks, Targeted Visits for High Risk Areas/Activities)

Grain & Oilseed Fraud: Continuing Focus

Multi-million dollar problem

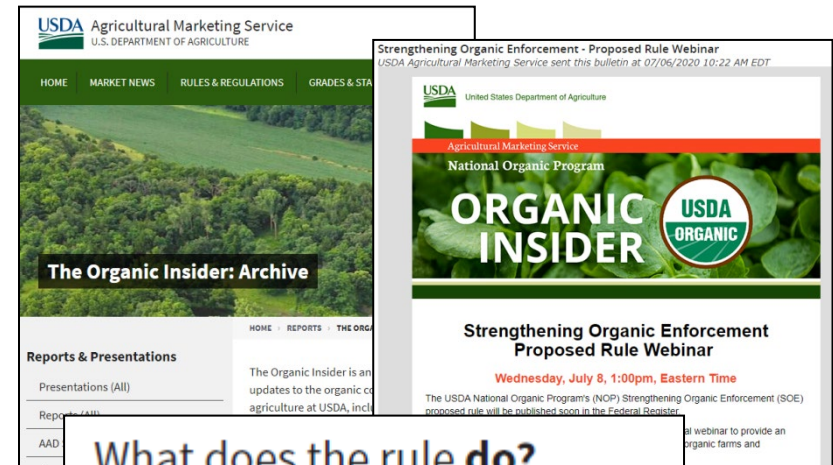
- Organic grains & feedstuffs have high price premiums
- Bulk commodities: hard to trace – long shelf lives, open storage, long supply chains
- **Import Challenges:** High-volume from Black Sea, Argentina, and India
- **Domestic Challenges:** Processors represent non-organic product as organic
- **Investigations & Surveillance** increasing

Proposed Rule Update: Public Meeting on July 8, 2020



Proposed rule on Enforcement

- Get ready to review and comment...
- “When the proposed rule publishes in the Federal Register, it will open a 60-day comment period, and NOP will send an Organic Insider with details on how to submit comments.”



What does the rule do?

- Reduce the types of businesses exempt from organic certification
- Require electronic NOP Import Certificates for all organic products entering the United States
- Clarify recordkeeping and fraud prevention procedures to improve supply chain traceability
- Standardize requirements for on-site inspection of organic operations to strengthen oversight



Public Meeting: Summary

A preview draft of the proposed rule, the official draft rule will be published soon on www.FederalRegister.gov

- “to strengthen oversight and enforcement of the production, handling, and sale of organic agricultural products.”
- “intended to protect integrity in the organic supply chain”
- “and providing robust enforcement of the USDA organic regulations.”
- Reference: Docket Number: AMS-NOP-17-0065

USDA-AMS-NOP DRAFT Proposed Rule - July 8, 2020

NOTE: This document is a **draft version of the proposed rule** provided as a courtesy. The official publication of the proposed rule in the Federal Register may include changes from this version. The effective date of the proposed rule is, and the comment period will not begin until, the date of publication in the Federal Register.

DEPARTMENT OF AGRICULTURE
Agricultural Marketing Service
7 CFR Part 205
[Document Number AMS-NOP-17-0065; NOP-17-02]
RIN 0581-AD09
National Organic Program; Strengthening Organic Enforcement
AGENCY: Agricultural Marketing Service, USDA
ACTION: Proposed rule.

SUMMARY: The United States Department of Agriculture (USDA) Agricultural Marketing Service (AMS) proposes amending the USDA organic regulations to strengthen oversight and enforcement of the production, handling, and sale of organic agricultural products. The proposed amendments are intended to protect integrity in the organic supply chain and build consumer and industry trust in the USDA organic label by strengthening organic control systems, improving farm to market traceability, and providing robust enforcement of the USDA organic regulations. Topics addressed in this proposed rule include: applicability of the regulations and exemptions from organic certification; National Organic Program Import Certificates; recordkeeping and product traceability; certifying agent personnel qualifications and training; standardized certificates of organic operation; unannounced on-site inspections of certified operations; oversight of certification activities; foreign conformity assessment systems; certification of grower group operations; labeling of nonretail containers; annual update requirements for certified operations; compliance and appeals processes; and calculating organic content of multi-ingredient products.

DATES: Send comments on or before **INSERT DATE 60 DAYS AFTER DATE OF PUBLICATION** IN THE FEDERAL REGISTER.





Public Meeting: SOE Summary

- **Document Number:** AMS-NOP-17-0065; NOP-17-02] RIN 0581-AD09 National Organic Program; Strengthening Organic Enforcement]
- **AGENCY:** Agricultural Marketing Service, USDA
- **ACTION:** Proposed rule.
- “In response to their experiences in the organic system, stakeholders have repeatedly called for the NOP to take steps to improve oversight of organic systems and enforcement of the USDA organic regulations.
- Commonly cited **areas for improvement include** certification of excluded handlers, organic import oversight, ***fraud prevention***, organic trade arrangements, and organic inspector qualifications.”
- **B. Summary of Provisions**
- This proposed rule will strengthen enforcement of the USDA organic regulations through several actions mandated by the Agriculture Improvement Act of 2018:
 - “13. **Require** certified operations and certifying agents to develop improved recordkeeping, ***organic fraud prevention***, and trace-back audit processes. Information sharing between certifying agents and ***documented organic fraud prevention procedures*** are also required.”

REQUIRE = NOT Optional



Public Meeting: Definitions:

DRAFT Proposed Rule - July 8, 2020

Terminology and Objectives

Throughout this proposed rule, AMS refers to four concepts—organic integrity, organic fraud, audit trails, and supply chain traceability—which are integral to the purpose of this proposed rule. AMS is explaining these concepts upfront to assist reader understanding.⁷

1. **Organic integrity:** The unique attributes that make a product organic, and define its status as organic. A product that fully complies with the USDA organic regulations has integrity, and its organic qualities have not been compromised.

- **Organic integrity:** The unique attributes that make a product organic, and define its status as organic.
 - A product that fully complies with the USDA organic regulations has integrity, and its organic qualities have not been compromised.

2. **Organic fraud:** Intentional deception for illicit economic gain, where nonorganic products are labeled, sold, or represented as organic. This may include substitutions or deliberate mislabeling; falsified records; and/or false statements given in applications or organic system plans, or during inspections, investigations, and audits.

- **Organic fraud:** Intentional deception for illicit economic gain, where nonorganic products are labeled, sold, or represented as organic.
 - This may include substitutions or deliberate mislabeling; falsified records; and/or false statements given in applications or organic system plans, or during inspections, investigations, and audits.

Call to Action: Updating the FFVA & FFPS

NEW



Organic Trade Association (OTA)

Organic Fraud Prevention Solutions (OFPS) Program:

- A voluntary program for certified organic operations
- NOT a “certification program,” though there is a “certificate of completion” for this training and for completing the enrollment process
- The program does NOT provide a “consumer-facing label”
- Organic fraud vulnerability assessment and corresponding mitigation measures – will become an update to a certified operator’s Organic System Plan (OSP)

www.OTA.com

www.FoodFraudMOOC.com

Home > Organic Fraud Prevention Solutions

Organic Fraud Prevention Solutions

Organic Trade Association members may voluntarily enroll in an organic fraud prevention program to help minimize or eliminate organic fraud.

For the past two years, the OTA has moved into organic fraud prevention fraud inside and outside of the United States.

MOOC is LIVE
May 21, 2020

PARTICIPANT HANDBOOK



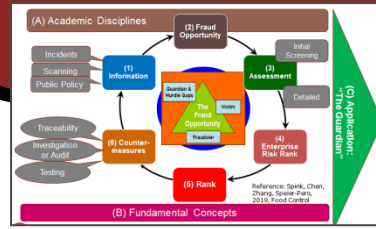
Required Documents

- Food Fraud Vulnerability Assessment
 - Clarify details: at least annual, etc.
- Food Fraud Prevention Strategy
 - Clarify details: covers all fraud and all products, etc.

Create one-pagers... why not, easy and good process check

Also, meet the GFSI requirements and support your OSP

FFPS: Method



Plus: FF Audit Results

Plus: FF Policy

FFVA: Rank

Case Study: Corporate Risk Map

Likelihood	VH	H	M	L	VL	Detail
Consequence	1	2	3	4	5	Incoming 1-VH*M: xxx 2-VH*M: yyy Outgoing A-VH*M: zzz B-VH-M: aaa D-VH-L: bbb
VERY HIGH	A					
HIGH	B					
MEDIUM	C	2.A 1.B		5.C.G		
LOW	D		4.E.F H			
VERY LOW	E	3				



Call to Action (Again)

Now

- ***Review the FF and organic fraud prevention resources***
- Gather your latest FF Vulnerability Assessment
- Search for any known incidents or suspicious activity
- Review current purchase history vs. a year ago – changes?
- Ask for a team to conduct a review of vulnerabilities and then to try to prioritize the worst concerns.
- Work with the team to consider actions.
- ***...and, document your path...***



Discussion

John Spink, PhD

SpinkJ@msu.edu

Twitter: [Food Fraud](#) and [#FoodFraud](#)

www.FoodFraudPrevention.com



Link to Textbook::

<http://www.anrdoezrs.net/links/9101220/type/dlg/https://www.springer.com/us/book/9781493996193>

MOOC programs: www.FoodFraudMOOC.com





Acknowledgements

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OnTrak with ReposiTrak

Thought Leadership Webinar Series

Q3 Quarterly Trends Update:

Preventing Organic Food Fraud During Disruptive Times

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